

Job Position: Graphic Designer, Gasthalter & Co. (Chicago)

Graphic Designer at Gasthalter & Co., a Boutique Strategic Communications Firm

We are seeking an energetic, creative individual to join our firm as a Graphic Designer. Candidates should be interested in supporting a broad range of financial services clients in an agency setting. Gasthalter & Co. leverages the full spectrum of strategic communications—including media relations (both proactive and reactive), branding and website development, content creation, and social media support—to deliver results for its clients.

As a Graphic Designer, you will be responsible for supporting a variety of fast-paced, client-facing activities as well as internal projects. Reporting to our Director of Digital Strategy, you will create visually compelling content for digital platforms, social media, and beyond.

Qualifications:

- Proficiency in Adobe Creative Suite (Photoshop, Illustrator, InDesign), as well as Figma, Sketch, or comparable design software
- Experience developing social media graphics, with a focus on LinkedIn content
- Ability to design layout-intensive materials, such as one-pagers, formatted Q&As, curated news clippings, and other thought leadership pieces
- Ability to refine PowerPoint decks and templates for investor presentations, company overviews, and more
- Experience designing email newsletters and announcement templates
- Experience designing websites in Webflow
- Flexibility to thrive in a fast-moving environment
- Excellent time-management skills and the ability to balance multiple priorities
- Impeccable attention to detail
- Desire to work in a growing, entrepreneurial, and collaborative team environment with high energy and a “can-do” approach
- Minimum of a bachelor’s degree and 3–5 years of relevant work experience
- Natural curiosity and a drive to learn in a fast-paced, exciting setting

Responsibilities:

- Specific activities will include:
 - Designing and editing social media graphics
 - Designing and formatting long-form content pieces
 - Creating and refining PowerPoint decks
 - Designing email newsletter templates
 - Producing web-based graphics and visual elements for client websites
 - Assisting with periodic website updates to ensure brand consistency and optimized visuals
 - Fielding one-off client requests requiring design support or production

Apply:

Please send your resume and design portfolio to design@gasthalter.com with the subject line “Graphic Designer Application – [Full Name]”.

This is a hybrid position and requires at least two days per week in our Fulton Market location with the remaining days remote.

About Gasthalter & Co.

Gasthalter & Co. is a premier boutique strategic communications and media relations firm focused exclusively on providing senior level counsel to leading hedge funds, private equity, real estate and other alternative investment managers, public and privately held corporations and high-profile individuals. We have significant expertise working with companies to manage communications and media relations surrounding special situations and crises, M&A and other transactions, proxy contests, litigation and management succession. With offices in New York and Chicago, Gasthalter & Co. serves clients worldwide. You can learn more at www.gasthalter.com.

Gasthalter is an Equal Opportunity Employer.